



PRODUCTCATALOGUE

Telephone.: +45 70 70 71 53

info@roadshows.dk

www.Roadshows.dk

HIGH CUBE

Samsung
GALAXY S





1. The High Cube is transported like any other standard ISO container. The main difference concerns its appearance by way of its lacquered smooth surfaces making it ideal for tailor made decoration.

2. 4 powerful hydraulic legs situated in each corner of the High Cube make lifting of the container-chassis an easy task regardless the location.

3. Self-leveling proves an easy task by the mere push of a button. The High Cube can also be placed on the ground & ensures 100% self-leveling.



4. The external area of the High Cube is in excess of 80 m² / 861 ft². The space provides plenty of area to decorate the trailer with your company name & logo name along any message to the public. The space provides the intended user with own roadshow without outside interference.

5. The entry platform is accommodating by way of automatic sliding-doors & a special designed staircase. As the High Cube is elevated a few centimeters above ground-level it caters for users and visitors being mobility-impaired and wheelchair users.

6. Windows on both sides

of the High Cube trailer ensure ambient & natural lighting. It guarantees the users and exhibitor a well-lit and friendly environment away of other typical mobile units.



7. Halogen spotlights

are placed on both sides of the High Cube when extended - along designer lighting inside the hall of High Cube. Out- & inside lighting can be adjusted according to specific requirement & independently of each other. Linoleum flooring is fitted throughout the High Cube which ensures an aesthetic & stylish experience to the showroom.



8. The glass fiber walls

leave the High Cube amazingly easy to maintain & clean and make it ideal to any decoration. It creates ample possibility in creating cohesion between external and internal decoration. The walls can equally be lined with various fiber glass web, tapestry and similar products - only your imagination sets limitations!



changing diabetes
World Tour

糖尿病を知ろう 未来を変えよう

L - PREMIUM

SINCE ITS CREATION, NOVO NORDISK HAS BEEN UTILIZING THE L PREMIUM TRAILER AND 'STILL GOING STRONG' NOW RUNNING IN ITS 4TH YEAR. THE TRAILER HAS BEEN ALL OVER THE WORLD FROM TOKYO TO NEW YORK.





1. Japan, a country known for its innovation and wide variety of products however the L Premium trailer proved a maiden entry being first of its kind. The always friendly & accommodating people of Japan received the L Premium trailer with great enthusiasm hence created a number of unforgettable moments.

2. The highest level of décor provided Novo Nordisk & the L Premium trailer 'a look' beyond typical & common appearance. The above listed pictures were specifically used for a live presentation.

3. Fonts, types & appearance to the external decoration were amended specifically to Asia Pacific. In return it provided the required appearance to related local photos & text, which in return would have confused many Europeans!



4. The creation of 'small cities' were undertaken at many of the exhibition cities during the Novo Nordisk World Tour.

5. Prime Minister to Denmark, Mr. Lars Løkke Rasmussen was among the visitors whilst the trailer toured Denmark. Mr. Rasmussen is pictured together with Ms. Lise Kingo, Vice-President of Novo Nordisk.

6. Sydney on the map created one of the best taken pictures during our 15 years in the business.

7. The interest was overwhelming when one of Denmark's premium conglomerates made a stopover at the Copenhagen City Hall Square. During the entire tour the visiting cities and its participants were guided & educated further within the field of diabetes.

L - DELUXE



ing your potential

ow you how to
our future workflow

Visit our exhibition here



CK YOUR POTENTIAL
WWW.OCE.COM

océ

OCE ROADSHOW 2010

1.



1. A state of the art air-condition cooling unit is placed at the front of the L Deluxe trailer and is currently the most durable and strongest on the market. Contrary to the remaining trailers of our vehicle park this air-condition cooling unit is build-in to the trailer concealing it to the naked eye. The feature compliments style and reliable Danish craftsmanship.

2. Sundeck on street level is yet another added quality to retain visitors whilst enjoying the fresh air. Many of our satisfied clients created a twist to the fixture by adding a couple of café-tables turning the scenery into a cozy atmosphere.

2.



3.



4.



5.



6.



3. A large door at the rear of the L Deluxe trailer ensures a large decoration surface and making it a smooth and stylish area to enjoy. The door is electronically opened upwards rather than 2 doors opening side by side an otherwise typical to other trailers.

4. A large selection of trucks. 'YouSee' a Danish telecommunication product owned by TDC made use of our long-based Volvo trucks easily seen on the above picture.

5. 2 meter/6.5 ft extension to both sides of the trailer leaves an overall width of 6,5 meters/21.3 ft when fully expanded. Your creativity and vision to the final outlook of the trailer leaves countless possibilities at your discretion.

6. The indoor air-condition as seen on picture #5 is mounted both at the rear and the front of the trailer. On a cold day the trailer gets heated up in less than 15 minutes.



hp
HVIDVÆNNELUB

HP ROAD SHOW
KØB DIG PÅ HP/DK/FYN LUB

OPLEV DE KOMMENDE STJERNER I DIN VIRKSOMHED

ON TOUR '07
STORKØBENHAVN JUNI, AUGUST
SJÆLLAND JULI, OKTOBER
FYN JUNI, AUGUST
NORD JYLLAND JULI, AUGUST, N
SØNDER JYLLAND SEPTEMBER, DEC
BORNHOLM SEPTEMBER

ON TOUR '08
STORKØBENHAVN JANUAR, APRIL
SJÆLLAND JANUAR, APRIL
FYN FEBRUAR
NORD JYLLAND FEBRUAR
SØNDER JYLLAND MARTS
BORNHOLM MARTS

SE HVOR BUSSEN HOLDER PÅ HP/DK/F

XL - STANDARD

A MOBILE SHOWROOM TRAILER WHICH GUARANTEES ATTENTION AND INTEREST TO THE PUBLIC OF ANY AUDIENCE. BELOW IS HP COMMENCING THEIR EUROPEAN TOUR.





1. HP placed tables & chairs on the ground floor and their new products suitably placed on both sides of the trailer. The particular setting ensured the perfect setting of introducing products and a pleasant ambience to the exhibition.



2. Is almost entirely collapsible. In spite of its massive space completely expanded & extended it remains a reasonable size when closed-up. As seen on photo whilst driving – the outlook and dimensions remains very close to an ordinary truck and trailer.



3. Great colours provide great harmony. HP made great use of the colour orange throughout their Fanclub roadshow. Here seen in great harmony at street level and giving the XL Standard trailer much more space than meets the eye.



4. Café-tables at the sundeck. Yet another amazing detail to the XL Standard Trailer. A mere 3 café-tables giving visitors yet another chance to visit the sundeck.



5. The roof is elevating and this gives plenty of space to your products being exhibited or a mere café environment which several earlier clients made use of. Once the roof is closed a mere 20 cm/7.87 inches is exposed but this does not reduce the possibility for exhibition on 1st floor any less.



6.

6. Only your imagination and great ideas sets the upper limit to your roadshow. Clearly evidenced from the picture you can see the XL Standard trailer being wrapped in orange foliage. It encompasses how far you can go. All is up to you. It is your roadshow and you are in charge.

7. & 8. Another possibility is to make use of an exhibition fair as seen here where HP Fanclub has taken the inside arena at the Bella Center in Copenhagen, DK. At picture #8 you can get a clear picture of the actual exposure the XL Standard trailer gives to the audience.



7.



8.

Flow Show 2007

ALFA
LAVAL

www.alfalaval.com

Welcome

Welcome!

XL - STANDARD

ITS NAME HAS BEEN CEMENTED ON ITS EUROPEAN TOURNE BY PROVING TO ESTABLISHED AND NEW CLIENTS WHY THE LAUNCH TO NEW & EXCITING PRODUCTS ARE GIVEN AN UNIQUE PLATFORM.

A blue mobile office trailer is parked under a modern building's overhang. The trailer features a large white advertisement on its side. The advertisement text reads: "Everything you need - everywhere you need it" and "Flow Show 2007". The ALFA LAVAL logo and website "www.alfalaval.com" are visible on the upper part of the trailer. The trailer has a white metal railing on top and a set of stairs leading to the entrance. In the background, a white truck and a blue car are visible, along with a street sign and a red traffic light.

Everything you need
- everywhere you need it

Flow Show 2007

1.



1. With its exceptional capabilities enables the customer the possibilities of plenty mobility even to remote destinations. The XL trailer has been to countries like Azerbaijan, Belgium, Bosnia Herzegovina, Croatia, England, Georgia, Greece, Iran, Italy, Lebanon, Lithuania & Turkey.

2. Plenty of combination possibilities gave Blomberg great success. Blomberg made use of renting both the L Standard trailer and one XL Standard trailer ensuring clients extra visibility to the wide variety of Blomberg product selection. Along the XL's 110 m²/1184 ft² & the L's 63 m²/678 ft² - a total of 173 m²/1862 ft² gigantic roadshow is at your disposal.

2.



3.



4.



5.



6.



3. The sundeck

gives the visitors to your company with its entrance to the 1st floor an added interest to visit and enjoy the splendid view.

4. The European Tour

was a tremendous success to Alfa Laval, a global company known for manufacturing pumps amongst other products. As shown earlier in the colour orange, the entire trailer was painted in corporate Alfa Laval blue colour as seen on the picture.

5. The impressive 1st floor

of the XL trailer ensures your roadshow the extra feature very few have experienced.

6. Key is in the detail

and the craftsmanship of all details encompasses the trailer. A special designed staircase, superior finish with added details provides access to the 1st floor.

XL - PREMIUM

WITH ITS UNIQUE BALCONY IN STREET-LEVEL VISITORS ARE ENJOYING AN ADDED EXPERIENCE. HERE AT AN INDOOR EXHIBITION WITH TOOL-COMPANY RIDGID DURING THEIR 'REPUTATION ROADSHOW 2010'





We Build Reputations | **RIDGID**

EMERSON
Professional Tools

2010
EXHIBITION
SHOW

EXHIBITION
ROADSHOW

DENMARK TURKEY ROMANIA SERBIA CROATIA
ITALY SLOVENIA AUSTRIA HUNGARY CZECH
POLAND GERMANY SWITZERLAND FRANCE LUXEMBOURG
BELGIUM NETHERLANDS UK IRELAND

Vieni ad incontrare miss **RIDGID**!



Vieni ad incontrare miss **RIDGID**



We Build Reputations | **RIDGID**

1.



1. Fine finish and a sleek design ensured HTH's roadshow a huge success. At ground level HTH had placed some of their stylish product range on the walls of the trailer thus creating more floor space. In the middle of the floor HTH had placed just one of their countless stylish kitchen items. The specific placing gave evidence to special harmony throughout the trailer.

2. Ridgid We Build Reputation visited many exciting places across Europe. Here the trailer is viewed from the sundeck at a construction site in UK.

3. The enthusiasm was high when visitors to OCÉS entered the trailer. Both OCÉS exciting new product launch and the trailer was in focus for all visitors.



4. The decoration of the walls gave a different & 'raw look' to the visitors visiting the 1st floor.

5. The sundeck is an amazing crowd puller. The visitors simply must go and check out the 1st floor and to enjoy the view! It ensures all visitors checks out the entire XL Premium trailer.

6. The XL Premium trailer indoor at the exhibition center in Herning, Denmark. It secured additional impetus to a successful fair.

7. Tents placed around the roadshow creates an added interest and curiosity among the visitors.

8. The balcony situated at street level makes the XL Premium trailer quite unique.

XL - DELUXE

THE XL DELUXE TRAILER HAS BECOME THE LATEST EDITION TO OUR FLEET IN 2010. OUR PREMIUM TRAILER IS EQUIPPED WITH WOODEN FLOOR LINOLEUM WHICH AGAIN REDUCES YOUR COST TO TAILOR MADE FITTING.





2.



3.



4.



3. Blackout is an important trait of any studio. By using a few technical remedies the XL Deluxe trailer can be entirely darkened in no time. This feature makes it perfect for events as the one portrayed. Here the studio is seen where visitors with various ailments are interviewed by known Danish host Ms. Cecilie Beck.

4. A few personal modifications-gjorde Søren Malling landskendt made Søren Malling known to ordinary people of Denmark. Søren Malling is very well known and an established personification in sports and here he took on the entire population. The show provided the Danish news tv station 'TV2' and Søren Malling with great success and exposure.



søndagsavisen



ECOLAB

CHR HANSEN

Elizabeth Arden

JVC

TELLA

SONY



Microsoft

océ

FAGERHULT



SAMSUNG

Gigtforeningen



Pioneer

PRO·FILE

**123
SKOLEMAD**



NOKIA

SIEMENS

Tupperware

TOSHIBA

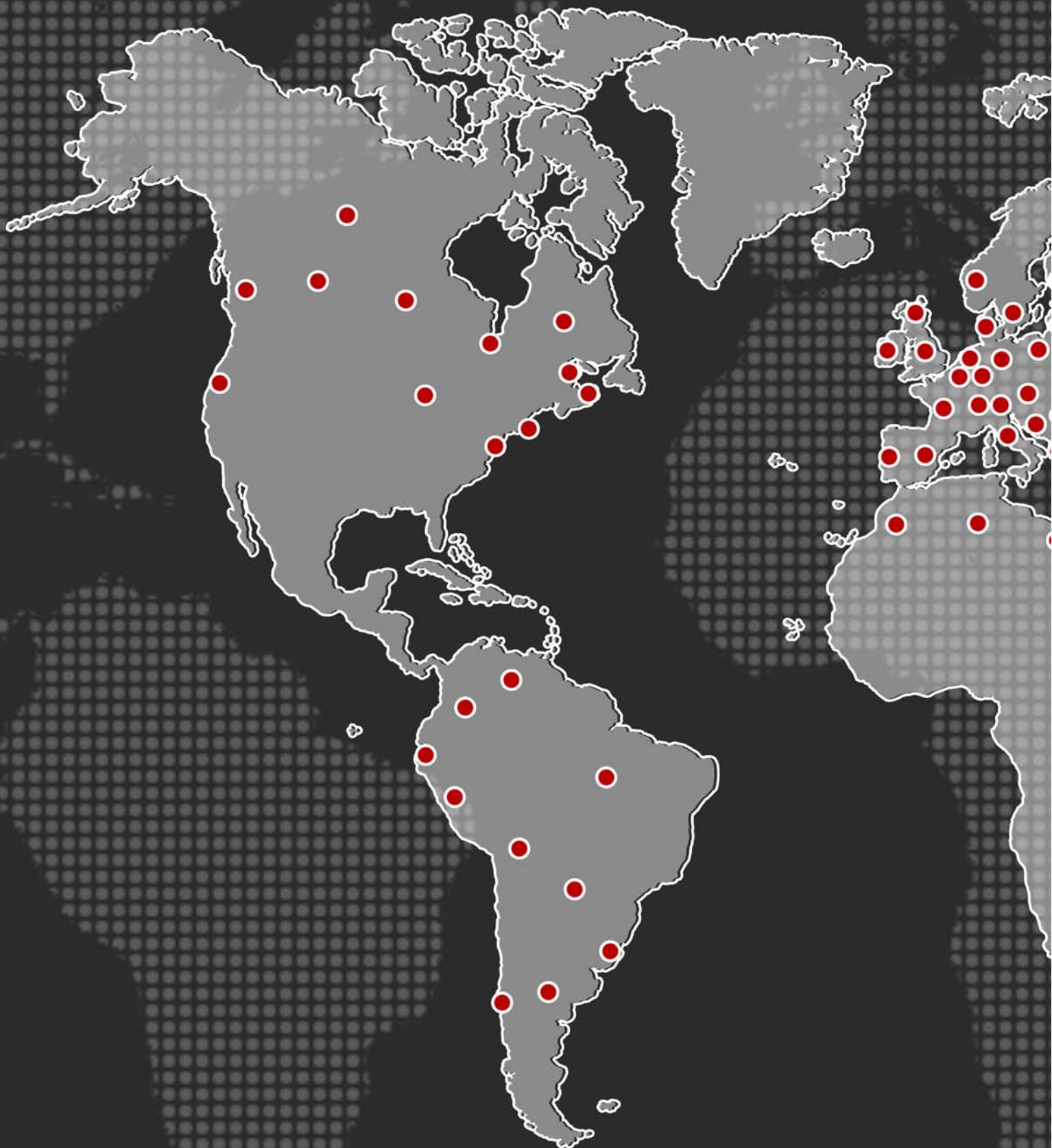


**ENERGI
HORSSENS**

youSee

elektroab**regenz**

arçelik







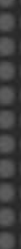
1997



1999



2001



2003

1998



2000



2002





2005

2007

2009

2004

2006

2008

2010



INTERIOR

XL - STANDARD (VOLUME 2007)

XL - STANDARD (VOLUME 2008)

ORDINARY DOORS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BALCONY - STREET LEVEL	<input type="checkbox"/>	<input type="checkbox"/>
BALCONY - FIRST FLOOR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DESIGN ENTRY	<input type="checkbox"/>	<input type="checkbox"/>
DESIGN STAIR - STREET LEVEL	<input type="checkbox"/>	<input type="checkbox"/>
DESIGN STAIR - FIRST FLOOR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FLOOR HEATING (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HALOGEN SPOTLIGHT (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AIRCONDITION (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MEDIACENTER - FIRST FLOOR	<input type="checkbox"/>	<input type="checkbox"/>
HEATING (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TINTED WINDOWS - FIRST FLOOR	<input type="checkbox"/>	<input type="checkbox"/>
WOODEN LINOLEUM FLOORING	<input type="checkbox"/>	<input type="checkbox"/>
WOODEN INTERIOR	<input type="checkbox"/>	<input type="checkbox"/>

EXTERIOR

CAMERA FOR REVERSE	<input type="checkbox"/>	<input type="checkbox"/>
REMOTE CONTROL FOR EXPANSION (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WHITE LACQUERED	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
INTEGRATED AIRCONDITION	<input type="checkbox"/>	<input type="checkbox"/>
SELF-LEVELING (STANDARD)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

DIMENSIONS

L x W x H

L x W x H

FULLY EXTENDED	1360 x 599 x 641 cm	1360 x 599 x 641 cm
CLOSED UNIT	1360 x 256 x 400 cm	1360 x 256 x 400 cm

XL - PREMIUM (VOLUME 2009)

XL - DELUXE (VOLUME 2010)



L x W x H

L x W x H

1360 x 599 x 641 cm

1360 x 599 x 641 cm

1360 x 256 x 400 cm

1360 x 256 x 400 cm

INTERIOR**L - PREMIUM (VOLUME 2006)****L - DELUXE (VOLUME 2009)**

ORDINARY DOORS	<input type="checkbox"/>	<input type="checkbox"/>
AUTOMATIC SLIDING DOORS	<input type="checkbox"/>	<input type="checkbox"/>
BALCONY - STREET	<input type="checkbox"/>	<input type="checkbox"/>
WIDE STAIRCASE - STREET LEVEL	<input type="checkbox"/>	<input type="checkbox"/>
DESIGN ENTRY	<input type="checkbox"/>	<input type="checkbox"/>
FLOOR HEATING	<input type="checkbox"/>	<input type="checkbox"/>
HALOGEN SPOTLIGHT (STANDARD)	<input type="checkbox"/>	<input type="checkbox"/>
AIRCONDITION (STANDARD)	<input type="checkbox"/>	<input type="checkbox"/>
ILLUMINATED SIGNAGE ACROSS ENTRY	<input type="checkbox"/>	<input type="checkbox"/>
ILLUMINATED SIGNAGE ON BOTH SIDE OF ENTRY	<input type="checkbox"/>	<input type="checkbox"/>
HEATING (STANDARD)	<input type="checkbox"/>	<input type="checkbox"/>
SUNDECK	<input type="checkbox"/>	<input type="checkbox"/> PLANNED 2011
WOODEN LINOLEUM FLOORING	<input type="checkbox"/>	<input type="checkbox"/>

EXTERIOR

CAMERA FOR REVERSE	<input type="checkbox"/>	<input type="checkbox"/>
REMOTE CONTROL FOR EXPANSION (STANDARD)	<input type="checkbox"/>	<input type="checkbox"/>
WHITE LACQUERED	<input type="checkbox"/>	<input type="checkbox"/>
SELF-LEVELING	<input type="checkbox"/>	<input type="checkbox"/>

DIMENSIONS

L x W x H

L x W x H

FULLY EXTENDED	1395 x 654 x 400 cm	1360 x 598 x 390 cm
CLOSED UNIT	1395 x 254 x 400 cm	1360 x 238 x 390 cm



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L x W x H

1388 x 624 x 400 cm

1360 x 238 x 390 cm



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